



Adrian Simpson

**Chief connector and co-founder of
Wavelength**

Drawing on his unparalleled access to the boardrooms and shop floors of iconic businesses, Adrian Simpson speaks with huge passion, insight and humour about what it takes to create and sustain world class businesses. Adrian created the exceptionally successful TopDog brand at ?Whatif! before co-founding Wavelength in February 2008.

Strong Beliefs

Great People + Great Culture = Great Service.

Every business should be a great place to work

Themes

With his wealth of stories, videos and photographic imagery,

Adrian brings to life what it takes to:

- Create great places to work which draw out the best of people
- Deliver - and keep delivering - world class service to customers
- Create and sustain cultures of empowering leadership

Contact

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