



Carole Stone

Chairman, YouGovStone

Carole Stone for many years was the producer of BBC Radio 4's flagship current affairs discussion programme Any Questions?, inviting the most interesting and influential people in the country to discuss the issues of the day.

Since leaving the BBC Carole has worked as a freelance journalist and broadcaster, and as a self-employed media consultant to chairmen and chief executives of major British companies. With more than 40,000 names in her electronic address book she's been called London's networking queen – she's famous for putting people together to their mutual advantage. Carole calls that 'good networking'.

She is an elected governor of the Tavistock & Portman NHS Foundation Trust; patron of the two mental health charities SANE and Triumph over Phobia; a patron of the Facial Surgery Research Foundation, Saving Faces; a partner in the debating forum Intelligence Squared; a Counsellor for One Young World and a member of the Appeals Committee for Combat Stress, The Enemy Within.

In April 2007 Carole became Managing Director of YouGovStone, a joint venture with the online market research agency YouGov plc, where she established the YGS ThinkTank – a global panel of over 4,000 people who are leaders in their field – the 'influentials'. The panel includes people from the world of politics, business, media, academia and charities who are based both in the UK and throughout the world. YouGovStone carries out opinion research surveys both online and face-to-face.

In May 2009 Carole formed TheStoneClub – a private members club, part social, part business, where members meet to discuss social issues that concern us all - what she calls a meeting of minds, coachbuilding and customer service for the 21st Century.

Strong Beliefs

Keep looking round the corner for the next adventure in your life
Seize the moment! It's the things we don't do in life that we often later regret
Forget about failure – don't let it stop you trying something new

Themes

Making the most of the people you meet to your mutual advantage – what I call good networking
It's not who you know but how you treat those you know
Always be stretching your potential

Contact

Adrian Simpson +44(0) 7966 19 33 43 adrian@thesamewavelength.com

