



Liam Black

Co-Founder, Wavelength Companies Ltd & former CEO, Fifteen

Liam Black is one of the UK's best-known social entrepreneurs, having led some of the country's most successful social enterprises, most recently Fifteen which, with Jamie Oliver, he grew into a global brand with businesses in Europe and Australia. He is author of There's No Business Like Social Business, a board member of the National Endowment for Science, Technology and the Arts (NESTA) and speaks and writes widely on leadership, enterprise and social change..

Strong Beliefs

This life is short – make it count

Humanity needs new ways of doing business

Leadership is a gift not a weapon

Themes

Building values based companies -
Aligning people around shared beliefs and behaviours

Neither Superman nor Stalin -
Creating a culture of leadership not a leadership cult

Managing a triple bottom line -
Running businesses good for profit, for people, for the planet

Building brands people love to be part of -
How to attract young talent who want more than good pay and share options

Contact

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