



Lorraine Heggessey

Former CEO, talkbackTHAMES

Lorraine Heggessey is a trailblazing media executive with unparalleled experience of broadcasting and production in both the private and public sectors. She has taken on some of the most challenging roles in the industry. She was appointed as the first woman Controller of BBC1 in September 2000 and became the first woman Chief Executive Officer of a major independent production company when she joined talkbackThames in 2005. Lorraine has a great instinct for popular programming and has been directly associated with many of the biggest television hits of the past decade. She is an expert in talent management having worked closely with many star performers from Simon Cowell and Alan Sugar to Johnathan Ross and Rob Brydon

Lorraine is a dynamic leader with a strong track record of spearheading radical change. At BBC 1 she led a comprehensive shake up of the channel's schedule and branding that turned it into the most watched channel in the UK, overtaking its commercial competitor ITV for the first time. She moved the news from 9pm, revamped Saturday nights introducing shows like Strictly Come Dancing and Dr Who and launched a raft of new dramas including Spooks and Waking the Dead. At that time, GQ named her as the third most influential woman in Britain!

Strong Beliefs

Leading from the front

Leadership is about being visible and accessible

Positive reinforcement is a powerful management tool

If people are your most important asset then treat them as such

Themes

Succeeding in business as a woman

Change management

How to revitalise & reinvent businesses

How to create a culture of innovation

Talent management

How to lead volatile creatives

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